GET INVOLVED

There will be many opportunities to get involved in PEGASUS:

- participating in national and regional workshops;
- taking part in the case studies; and
- contributing to our online blog.

We will provide regular updates via the website.

To register your interest in PEGASUS, please contact us at: pegasus@ieep.eu.
WHY PEGASUS?
Rural land provides a range of key functions and services on which society depends. However environmental and social benefits continue to be undervalued in land management decisions.

Using the concepts of public goods and ecosystem services, PEGASUS will investigate new ways of thinking about the way farmland and forests are managed. By doing so we aim to stimulate long-lasting improvements in the delivery of social, economic and environmental benefits from EU agricultural and forest land in policy and in practice.

Throughout the project, we want to encourage a wide range of stakeholders – land managers, rural stakeholders and policy makers at local, regional, national and EU level – to get involved and share their ideas.

CASE STUDIES

Around thirty case studies are planned in different farming and forest systems and along the supply chain in 10 EU countries. These will:

- examine the issues faced in ensuring effective provision of public goods and ecosystem services from farming and forest activities; and
- find solutions to enable the long term economic, social and environmental sustainability of the EU’s farmed and forest areas.

INTENDED IMPACTS

Awareness
...of the importance and feasibility of integrating environmental and social, alongside economic considerations within land management decisions.

Practical tools
...to enable farmers, foresters and others involved in managing rural land or along the supply chain to make decisions about how land can be managed sustainably in the long term.

Policy recommendations
...on new options for policy design to support and guide regional, national and EU decisions relating to the sustainable use of agriculture and forest land in the EU into the future.